

# ***Coyote 5K Classic – April 7, 2019***

**Shelton Elementary School**  
**420 Crawford Street**  
**Golden, CO 80401**  
***coyote5kclassic@gmail.com***  
***coyote5kclassic.com***



***\*Family Friendly Fundraiser***

***\*Healthy Sustainable Habits***

***\*Community Connections***

Dear Community Members,

On April 7, 2019, Shelton Elementary School in Golden will hold its 9th ***Coyote 5K Classic***, 1-mile run, and community celebration. All proceeds from this event go directly to Shelton Elementary School. Profits from previous Coyote 5K Classics were used to enhance the school's outdoor activity structures and fitness areas, purchase technology to keep the school up-to-date, and fund the Shelton Discovery Science Lab.

**We are seeking sponsors for this fun event! Would you like to receive some great publicity for your business, and contribute to fitness and health for kids?**

The Coyote 5K Classic's mission is helping to develop lifelong healthy habits:

- This event encourages children and their families to participate in a fun, accessible, healthful activity that can become part of their lives. We have many long-term runners as well as first-time participants finishing with big smiles every year – aged 3 to 73!
- The Coyote 5K Classic is a sustainable event that uses only recyclable and compostable products. Most years, we had over 350 runners and over 50 volunteers, only half of one garbage can was filled with trash.
- The Coyote 5K Classic brings local businesses to Shelton for fun pre- and post-race activities and fosters connections between our town and school communities.

**Our sponsors receive many benefits, depending on their donation amount. This year we are offering menu or bundled options that include the following:**

- Logo on race banner displayed on the Golden "Howdy Folks" downtown sign.
- Company logo on race t-shirts.
- Logo and link in Shelton school yearbook, website, event website, and Facebook page.
- Coupons or ads distributed at the event.
- One "Business Spotlight" in the Shelton newsletter.
- Tent and banner space at the race.
- A poster/flier thanking you for sponsoring kids' fitness in Golden to display at your business.
- Thank-you signs to your business along the course.
- Recognition by our race announcer at the event.
- Opportunity to include your organization's material and/or products as take-home goodies from the event.

**There are many sponsorship options, from gift cards and products to monetary donations. Please let us know your suggestions too! How can we help your business?**

Many thanks for supporting our healthy Golden community!

Amy Bern, Race Director, 720-470-8870, [coyote5kclassic@gmail.com](mailto:coyote5kclassic@gmail.com),

**\*\*\* For your tax information purposes, Shelton PTSA is a 501 c(3) and our tax ID number is 84-1279995 \*\*\***



## CHARITABLE DONATIONS FORM, 2018/2019

Our family or business, \_\_\_\_\_, is pleased to support the Coyote 5K Classic community event & fundraiser at Shelton Elementary School, 4/7/2019, by providing the following:

☐ A donation in the amount of \$ \_\_\_\_\_

☐ In-Kind Donation: Products, services, or gift cards with a value of \$ \_\_\_\_\_ (described below; check below if you'd like your contribution to be picked up)

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### Contact information

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

- ☐ We'd like our contribution to be picked up    ☐ We'll mail it to Shelton    ☐ We'll drop it at Shelton
- ☐ Yes, we would like to receive an event poster to display at our business that says "Proud supporter of kids' and family fitness in our healthy Golden community!"

\*\*\*PLEASE EMAIL YOUR LOGO TO [coyote5kclassic@gmail.com](mailto:coyote5kclassic@gmail.com) TO DISPLAY ON OUR WEBSITE!\*\*\*

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***Shelton Elementary School, 420 Crawford Street - Golden, CO 80401***

***Sponsorship questions: Contact Amy Bern, 303-720-470-8870  
Email: [coyote5kclassic@gmail.com](mailto:coyote5kclassic@gmail.com); Website: [coyote5kclassic.com](http://coyote5kclassic.com)***

**Shelton Parent Teacher Student Association (PTSA) is a 501 c(3);  
tax ID number 84-1279995**

**Checks should be made payable to Shelton Elementary PTSA and mailed or delivered with this form to the above address.**

**Thank you!**

# Shelton Elementary April 6, 2019 Coyote 5k Classic and 1 Mile Fun Run Sponsorship Menu Option

Menu Item	Totals
Company Name and Logo on Banner*	\$500 _____
Company Sign or Banner at Event	\$500 _____
Business Spotlight on PTSA Website	\$500 _____
Business Spotlight on Race Facebook Page	\$500 _____
Tent Space at the Event	\$100 _____
Distribute Promotional Items at the Event or in Goody Bags	\$100 _____
Logo on Race Websites (Weebly and Registration Pages)	\$100 _____
Logo in School Yearbook	\$100 _____
Company Logo on Printed Race Material	\$100 _____
Company Logo on Race T-Shirts	\$100 _____
Other Donation	_____
Total Donation Amount	_____ <i>(Enter amount on cover form)</i>

We also welcome other ideas to help benefit your business. Please list your ideas below:

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*\*Our race banner will be hanging below the “Howdy Folks” sign in downtown Golden for a week prior to the race.*

Please enter total amount on cover form.


























For each \$250 in donations, you will receive 1 free race registration for your company.

# Shelton Elementary

## April 7, 2019

### Coyote 5k Classic and 1 Mile Fun Run

### Sponsorship Bundles

Sponsorship Levels	Company name and Logo on Race Banner *	Company sign or banner at 5k event	Business Spotlight and logo with link on School PTSA Website (viewed by all parents and staff at Shelton)	Company Logo on all printed race material including race t-shirt and advertising posters	Logo in school yearbook	Tent Space at Event	Free race entries and T shirts for your employees	Logo and link on race website and registration website. Thank you signs along the race course and sponsor poster for your business.	Company promotional items, coupons, or ads as take-home goodies from the event	Other suggestions that would benefit your company
<b>Platinum \$2,000</b>							8 free entries & Ts			
<b>Gold \$1,000</b>							4 free entries Ts			
<b>Silver \$500</b>							2 free entries Ts			
<b>Bronze \$250</b>							1 free entry, T			

#### Sponsorship Level

Bronze

Silver

Gold

Platinum

#### Totals

\$250 \_\_\_\_\_

\$500 \_\_\_\_\_

\$1000 \_\_\_\_\_

\$2000 \_\_\_\_\_

Please enter total amount on cover form.

For each \$250 in donations, you will receive 1 free race registration for your company.